

Radhika Joglekar



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Norwich, England

SKILLS & TOOLS

Design Tools	Figma, Adobe XD, and Adobe Photoshop
UX Research Skills & Tools	Surveys and Questionnaires Design, Heuristic Evaluation, User Interviews, Ethnographic Research, and Usability Testing, Co-designing. Qualitative and quantitative research, SPSS, Microsoft Excel, NVivo, and Google Analytics.
UX Skills	Journey Mapping, Information Architecture, Wireframing, Prototyping, CoUA, MoSCoW Analysis, Storyboarding, Crazy 8's
UI	WordPress, Shopify, and WooCommerce
Collaboration Tools	Miro, Mural, Trello, and Jira
Product Ownership	Stakeholder Communication, User Story Creation, Requirements Gathering, Empathy Mapping, Agile Methodologies and Microsoft PowerPoint
Programming Languages	HTML, CSS, and JavaScript
Frameworks and libraries	Angular, Bootstrap

WORK EXPERIENCE SUMMARY

- **2 years** of experience in **web design, user interface design, and experience design.**
- Strong knowledge of **user-research methodologies, User-Centred Design, and HCI concepts.**
- Hands-on experience in designing UX mockups using professional tools like **Figma** and **Adobe XD.**
- Experience in front-end web technologies such as **HTML, CSS, Angular, and Bootstrap.**

ORGANISATIONAL SUMMARY

Organisation	Designation	Duration
Fair Share IT Services	UI/ UX Developer	August 2022 - May 2023
	WordPress Developer	June 2022 - August 2022
	WordPress and UI / UX Intern	August 2021 - May 2022

SELECTED PROJECTS

#	Project	Contributions and Highlights
1	User research and user testing for a health and activity monitoring system for households.	<ol style="list-style-type: none">1. Developed interview guides, conducted semi-structured interviews, and participated in co-designing sessions to define requirements and create user personas.2. Facilitated storyboarding workshops and Crazy 8's Design Sprints using Miro, resulting in wireframes and high-fidelity prototypes in Figma.3. Conducted usability testing with think-aloud protocols and first-click tests, identifying 9 improvement points and reducing task completion steps by 4.4. Participated in the heuristic evaluation, consolidated findings and used user feedback to define critical usability issues and presented a report.

3	UX optimisation for an aeromodel e-commerce website.	<ol style="list-style-type: none"> Conducted a detailed UI analysis of the website and identified 10 key areas of improvement to enhance navigation, usability, interactivity, and user interface. Presented a comprehensive report to the client, resulting in a 100% acceptance rate of the proposed improvements and immediate implementation. Tracked and reported a 25% increase in user engagement and a reduction in bounce rate using Google Analytics.
4	UI redesign for a technology services company website.	<ol style="list-style-type: none"> Gathered requirements from stakeholders, delivered UI changes with Angular, HTML, and CSS, and achieved a 20% increase in session duration. Conducted market research and competitive analysis, presented findings via PowerPoint, and designed low-fidelity wireframes and information architecture using Figma.
5	Web design for a university department.	<ol style="list-style-type: none"> Designed and developed the user interface for the website using HTML, CSS, and Bootstrap. Engaged on-site with university stakeholders to refine design requirements and ensure high satisfaction. Implemented responsive design to ensure optimal performance across all devices, enhancing mobile usability metrics by 25% measured through Google Analytics.
6	Search Engine Optimisation (SEO) for tech-hardware e-commerce website.	<ol style="list-style-type: none"> Conducted extensive on-site and off-site SEO optimization, including targeted meta tags and content improvements, resulting in a 30% increase in search traffic and moving the site from the 10th to the 2nd page for a targeted keyphrase. Reduced page load time by 20%, decreasing bounce rate as measured by Google Analytics.

ACADEMICS

University / Board	Degree / Course	Grade	Year
University of Nottingham	MSc. Human-Computer Interaction	In-progress	September 2024
Savitribai Phule Pune University	Bachelor of Science in Computer Science	First class with Distinction	April 2021
Maharashtra State Board of Secondary and Higher Secondary Education	Higher Secondary Certificate	Grade I	February 2018
Maharashtra State Board of Secondary and Higher Secondary Education	Secondary School Certificate	Grade I with Distinction	March 2016

OTHER PROFESSIONAL CREDENTIALS

Year	Credential	Awarding Body
June 2024	Certified Scrum Product Owner	Scrum Alliance, Inc
January 2023	CSS - The Complete Guide 2023 (incl. Flexbox, Grid & Sass)	Udemy
January 2022	User Experience Design Essentials - Adobe XD UI/UX Design	Udemy
August 2021	Become a UX Designer from Scratch	Interaction Design Foundation

AWARDS AND ACHIEVEMENTS

Year	Award	Awarding Body
2023 - 2024	Recipient of South Asia Postgraduate Excellence Award 2023	University of Nottingham